

NPD News 2015



SLATE

SLATE is a collection imitating a natural stone named crystal slate. Its structure comprises flat, pressed rock crumbs, creating unique compositions of the overlapping layers. The motif was transferred to the tile design, perfectly imitating this metamorphic rock. The toned-down colours including shades of gray, beige and graphite, as well as the satin texture enriched with silvery particles, provide the collection with elegance and nobility.

Due to the integrally-coloured gres technology, the tiles are scratch-proof and can bear above-standard loads. That is why they will work perfectly in residential interiors, as well as in intensely exploited passageways in investment areas. Slate is a proposition for modern interiors, characterized by simplicity and a moderate style.

The collection is supplemented by decorations including mosaics and original borders made of horizontally cut elements.



SLATE

NEW COLLECTION

Visualisations



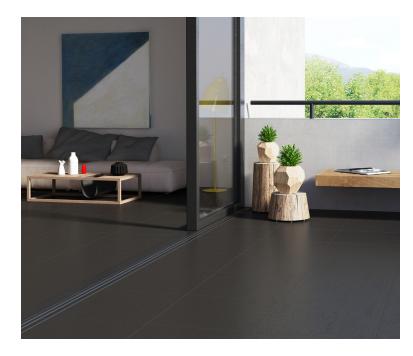




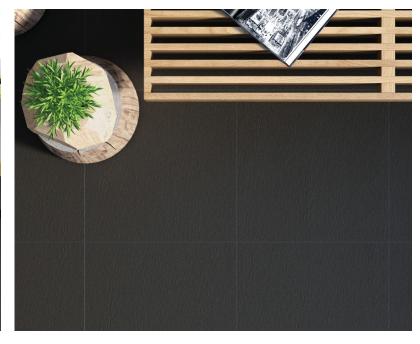
SLATE

NEW COLLECTION

Basic information about collection







Size: 22,2 x 44,6; 29,55 x 29,55; 29,55 x 59,4;

59,4 x 59,4;

Number of

elements: 12

Base tile colour: grey, graphite, beige

Surface type: matt

Design:

natural stone

Technology:

glazed porcelain tile

Application:

for use inside and outside

Product offer/portfolio



SLATE grey 29,55 x 59,4 NT007-001-1



SLATE grey border mosaic 22,2 x 44,6 ND007-006



SLATE graphite 29,55 x 59,4 NT007-012-1



SLATE graphite border mosaic 22,2 x 44,6 ND007-007



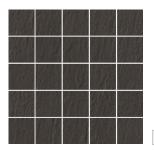
SLATE grey 59,4 x 59,4 NT007-010-1



SLATE grey mosaic 29,55 x 29,55 ND007-003



SLATE graphite 59,4 x 59,4 NT007-011-1



SLATE graphite mosaic 29,55 x 29,55 ND007-004



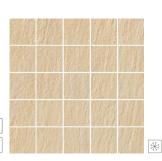
SLATE beige 29,55 x 59,4 NT007-009-1



SLATE beige border mosaic 22,2 x 44,6 ND007-005



SLATE beige 59,4 x 59,4 NT007-008-1



SLATE beige mosaic 29,55 x 29,55 ND007-002

Product name	cm	cm	pcs	m²	kg/m²	kg/box	m ²
SLATE grey, graphite, beige	29,55 x 59,4	1	8	1,4	23,40	32,76	44,8
SLATE grey, graphite, beige	59,4 x 59,4	1	5	1,76	23,66	41,6416	35,2
SLATE grey, graphite, beige mosaic	29,55 x 29,55	1	12	-	-	-	-
SLATE grey, graphite, beige border mosaic	22,2 x 44,6	1	8	-	-	-	-

Marketing Support

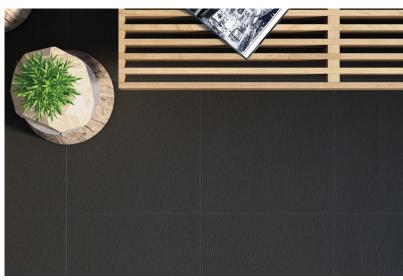
Marketing Support Basic materials used at BTL

Interior design rendering

Livingroom, Terrace - SLATE







Location: ftp://mark-ftp2:e77e6v3T5n@159.253.240.225/1 collections of ceramic tiles OPOCZNO/SLATE

Marketing Support Basic materials used at BTL

Materials for the website update



Cad Dekor database to update the website

