



**BIG IDEAS  
FOR SMALL  
BATHROOMS**

## **NEW COLLECTIONS**

of 30 x 45 format tiles

Cersanit presents two new collections of tiles in the 30x45 format: DIGIO and APARI.

# NEW COLLECTIONS



APARI \_\_\_\_\_ 3



DIGIO \_\_\_\_\_ 6



cersanit

BIG IDEAS  
FOR SMALL  
BATHROOMS

APARI

Beautiful colours, the most trendy patterns and subtly glittering decorations – all you need to add sparkle and life to the bathroom space!

APARI is an exceptional collection of tiles that combines glamorous floral decorations, stylish geometric motifs and simple base tiles in two trendy colours: grey and white.

Minimalist wall tiles from the collection contrast with insert tiles in vibrant colours: from blue to universal grey. Combined with the interesting effect produced by metallic and mirrored insert tiles, this diversity of colours makes APARI suitable both for traditional and modern interiors.

Inspired by fashion trends promoted by Italian designers, the floral decorations create interesting decorative designs, bringing every interior into full bloom.



BIG IDEAS  
FOR SMALL  
BATHROOMS

APARI



30 x 45 cm



2 x 45 cm



33,3 x 33,3 cm



GLOSSY COLLECTION

#### FEATURES OF SELECTED PRODUCTS



6 year  
warranty



Stain resistance



Waterproof

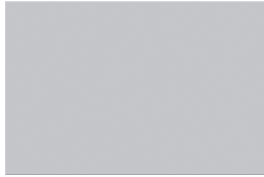
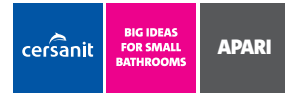


Fade resistance

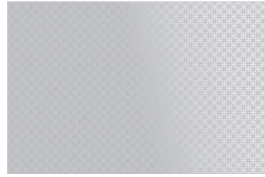


Pressure  
resistance

# PRODUCT PORTFOLIO



PS300 grey glossy W666-002-1  
30 x 45



grey pattern W666-009-1  
30 x 45

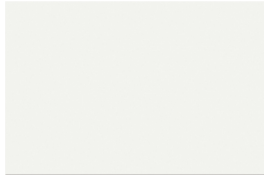


APARI inserto flower WD666-005  
30 x 45

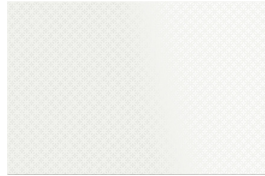
Glass violet border WD226-004  
NEW  
2 x 45



APARI violet inserto WD666-004  
geometric  
30 x 45



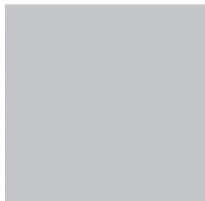
PS300 white glossy W666-001-1  
30 x 45



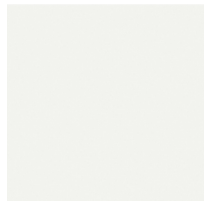
white pattern W666-008-1  
30 x 45



APARI grey inserto WD666-003  
geometric  
30 x 45



PP400 grey glossy W666-010-1  
33,3 x 33,3



PP400 white glossy W322-017-1  
33,3 x 33,3

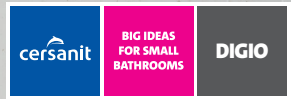
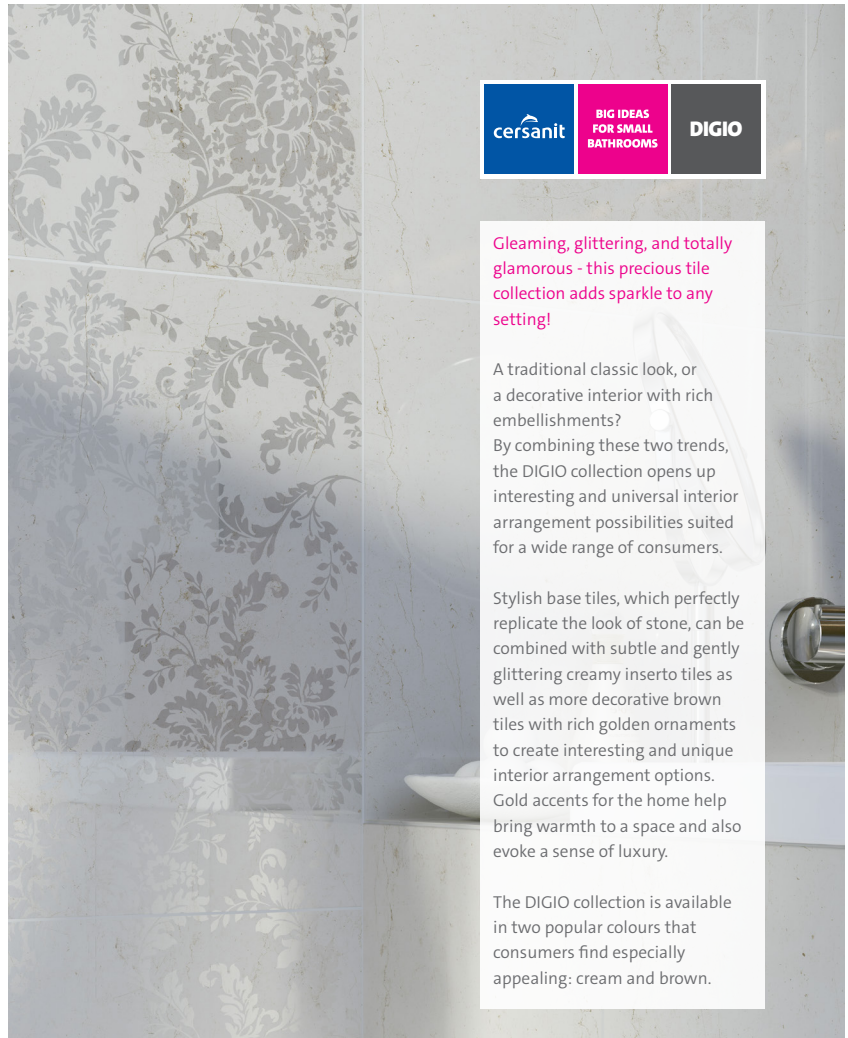


STAIN RESISTANCE CLASS



ABRASION RESISTANCE CLASS





Gleaming, glittering, and totally glamorous - this precious tile collection adds sparkle to any setting!

A traditional classic look, or a decorative interior with rich embellishments? By combining these two trends, the DIGIO collection opens up interesting and universal interior arrangement possibilities suited for a wide range of consumers.

Stylish base tiles, which perfectly replicate the look of stone, can be combined with subtle and gently glittering creamy inserto tiles as well as more decorative brown tiles with rich golden ornaments to create interesting and unique interior arrangement options. Gold accents for the home help bring warmth to a space and also evoke a sense of luxury.

The DIGIO collection is available in two popular colours that consumers find especially appealing: cream and brown.



BIG IDEAS  
FOR SMALL  
BATHROOMS

DIGIO



30 x 45 cm



33,3 x 33,3 cm



GLOSSY COLLECTION

#### FEATURES OF SELECTED PRODUCTS



6 year  
warranty



Stain resistance



Waterproof

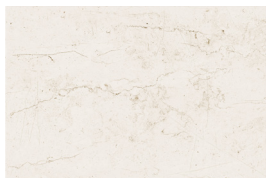
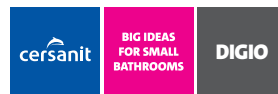


Fade resistance



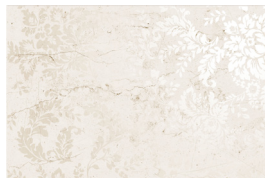
Pressure  
resistance

# PRODUCT PORTFOLIO



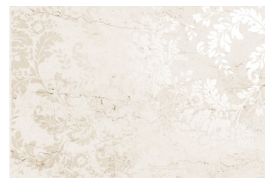
DIGIO cream  
30 x 45

W665-004-1



DIGIO cream  
inserto A 30 x 45

WD665-001

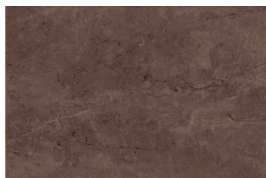


DIGIO cream  
inserto B 30 x 45

WD665-007



DIGIO cream W665-003-1  
33,3 X 33,3



DIGIO brown  
30 x 45

W665-005-1



DIGIO brown  
inserto A 30 x 45

WD665-006



DIGIO brown  
inserto B 30 x 45

WD665-008



STAIN RESISTANCE CLASS










ABRASION RESISTANCE CLASS



# TILES SPECIFICATION



 dimensions cm	 thickness mm	 number of pieces	 m <sup>2</sup>	 weight kg	 palette	 weight kg
<b>APARI</b>						
APARI VIOLET, GREY INSETRTO GEOMETRIC, INSERTO FLOWER, INSERTO FLOWER A,B 30 x 45	8,5	5	-	11,09	310pcs	687,70
PS 300 WHITE, GREY GLOSSY, WHITE PATTERN, GREY PATTERN 30 x 45	8,5	-	1,35	21,92	45,90m <sup>2</sup>	745,15
PP 400 GREY, WHITE GLOSSY 33,3 x 33,3	8	-	1,33	23,85	63,84 m <sup>2</sup>	1145,00
<b>DIGIO</b>						
DIGIO CREAM INSERTO A,B BROWN INSERTO A,B 30 x 45	8,5	5	-	11,09	310pcs	687,70
DIGIO CREAM, BROWN 30 x 45	8,5	-	1,35	21,92	45,90m <sup>2</sup>	745,15
DIGIO CREAM, BROWN 33,3 x 33,3	8	-	1,33	23,85	63,84 m <sup>2</sup>	1145,00



**BIG IDEAS  
FOR SMALL  
BATHROOMS**

# MARKETING SUPPORT

# MARKETING SUPPORT



Interior design renderings.



Files are available at: \\WAW-FTP\Marketing-mark-ftp1\8 DIY\_tile\_collections\_CERSANIT\

Cad Dekor database



Cad Dekor files available at ftp5 - access path: /CERSANIT/  
PROJECTS/NEWSLETTERS/NEWSLETTERS TILES/NPD\_  
Information\_Cersanit\_30x45\_tiles\_DIGIO\_APARI

Please remember to update your local website with the new products!



**BIG IDEAS  
FOR SMALL  
BATHROOMS**

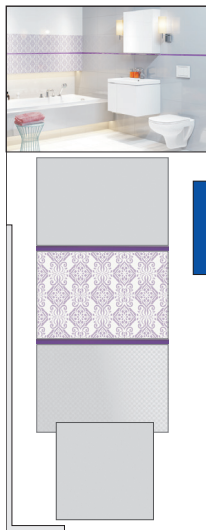
**TRADE  
MARKETING  
SUPPORT**



# TRADE MARKETING SUPPORT



Board standards



APARI



DIGIO