



NEW COLLECTIONS

of 30x60 format
monoporosa tiles

Cersanit presents
two unique collections of tiles:
CITY and TUKA

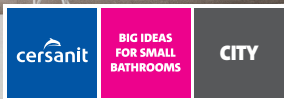
NEW COLLECTIONS



CITY _____ 3



TUKA _____ 7

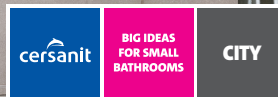


Raw and industrial, modern and dynamic – this best sums up the essence of Cersanit's City tile collection.

Inspired by the pace and style of urban life, it excellently suits big-city interiors decorated à la New York lofts. It was in mid-20th century New York, after all, that the spirit of today's industrial interior-design style was born.

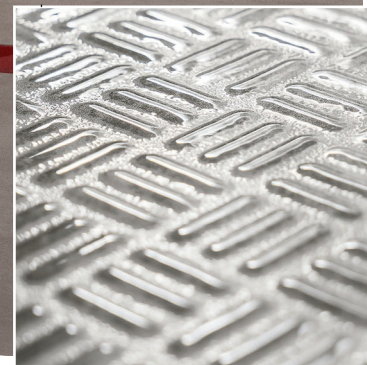
The City collection consists of tiles in the contemporary 29,7x60 format, comprising an aspiring style further underscored by a minimalist, low-key colour scheme in various shades of gray.

The tiles feature motifs inspired by industrial-style interiors and the look of bare concrete, highly prized by modern interior designers.



Cersanit City is an outstanding collection designed for those who love the raw big-city style, the dynamism and energy of urban life, who want to draw a bit of that atmosphere into their home and create their own, private city.

Notably, the corrugated décor tile style that is usually used on floors has here been intriguingly adapted for wall use, lending an extraordinary and original effect to interiors.





29,7 x 60 cm

2 x 60 cm



33,3 x 33,3 cm



MATT COLLECTION

FEATURES OF SELECTED PRODUCTS



6 year warranty



Stain resistance

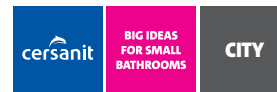


Waterproof



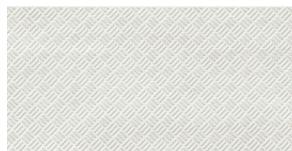
Fade resistance

PRODUCT PORTFOLIO



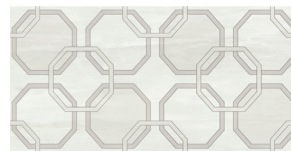
CITY light grey
29,7 x 60

WD613-008-1



CITY light grey inserto
metal
29,7 x 60

WD613-003



CITY light grey inserto
geo
29,7 x 60

WD613-011



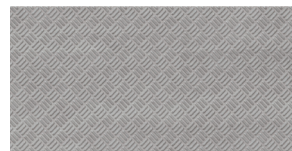
CITY grey inserto
house A
29,7 x 60

WD613-005



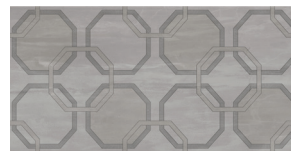
CITY grey
29,7 x 60

WD613-009-1



CITY grey inserto
metal
29,7 x 60

WD613-004



CITY grey inserto
geo
29,7 x 60

WD613-012



CITY grey inserto
house B
29,7 x 60

WD613-010



CITY light grey
33,3x33,3

W613-006-1



GLASS red border
new
2 x 60

OD660-031

GLASS red border
new
4,8 x 60

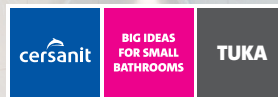
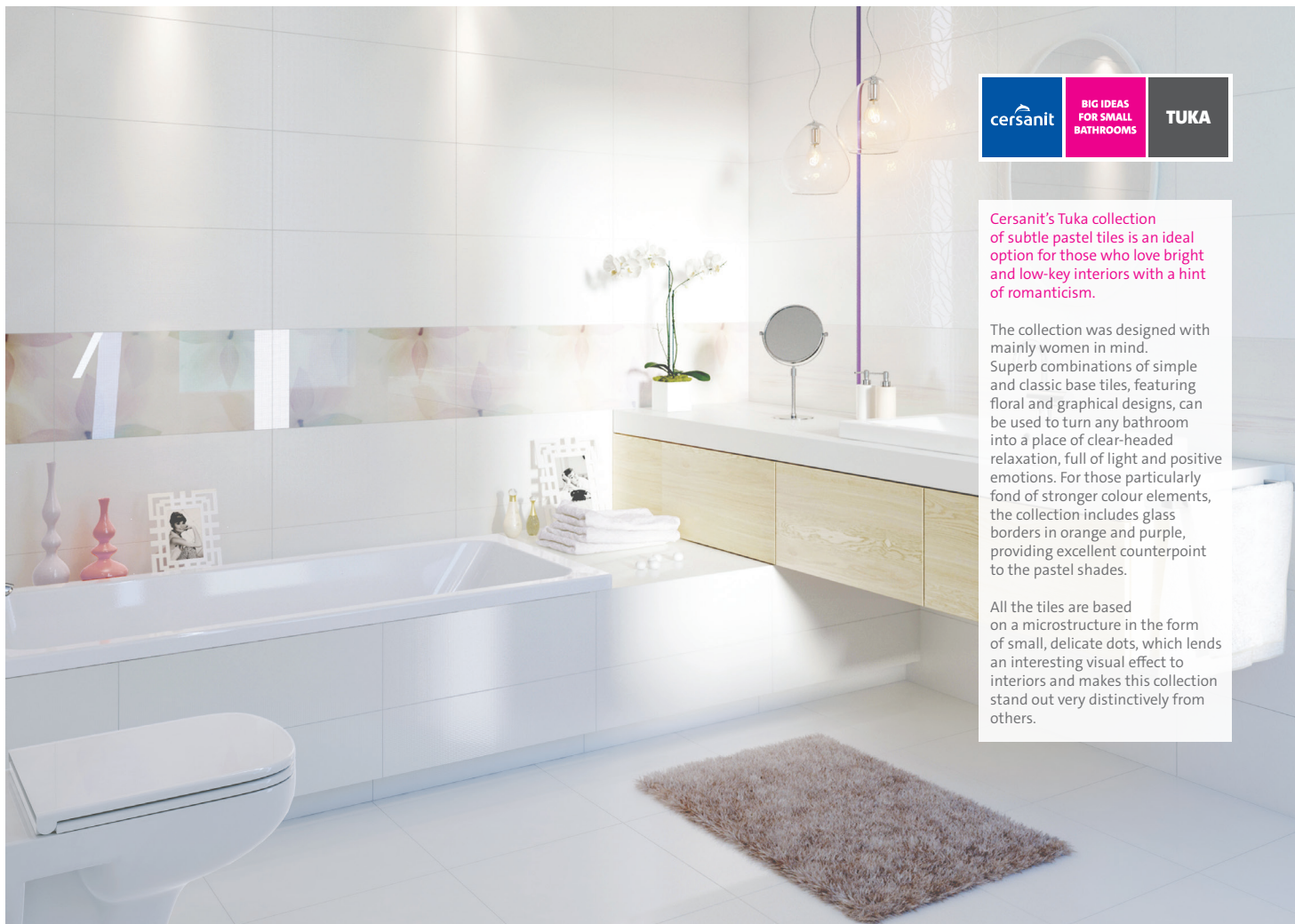
OD660-016



STAIN RESISTANCE CLASS



ABRASION RESISTANCE CLASS



Cersanit's Tuka collection of subtle pastel tiles is an ideal option for those who love bright and low-key interiors with a hint of romanticism.

The collection was designed with mainly women in mind. Superb combinations of simple and classic base tiles, featuring floral and graphical designs, can be used to turn any bathroom into a place of clear-headed relaxation, full of light and positive emotions. For those particularly fond of stronger colour elements, the collection includes glass borders in orange and purple, providing excellent counterpoint to the pastel shades.

All the tiles are based on a microstructure in the form of small, delicate dots, which lends an interesting visual effect to interiors and makes this collection stand out very distinctively from others.



29,7 x 60 cm



2 x 60 cm



33,3 x 33,3 cm



GLOSSY COLLECTION

FEATURES OF SELECTED PRODUCTS



6 year warranty



Stain resistance

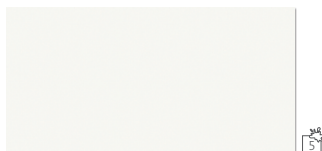


Waterproof



Fade resistance

PRODUCT PORTFOLIO



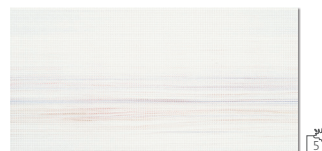
PS500 white glossy
29,7 x 60

W613-001-1



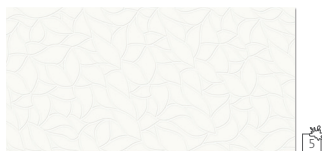
TUKA multicolour small
dots inserto flower
29,7 x 60

OD661-006



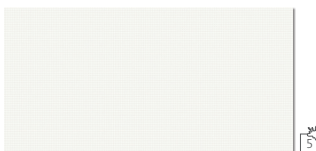
TUKA waves
microstructure small dots
29,7 x 60

OP661-004-1



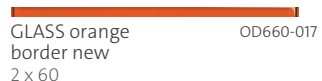
TUKA white
microstructure leaves
29,7 x 60

OP661-003-1



TUKA white
microstructure
small dots
29,7 x 60

OP661-001-1



GLASS orange
border new
2 x 60

OD660-017



GLASS violet
border new
2 x 60

OD660-023



PP400 white
glossy
33,3 x 33,3

W322-017-1



STAIN RESISTANCE CLASS










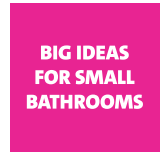
ABRASION RESISTANCE CLASS

TILES SPECIFICATION



BIG IDEAS
FOR SMALL
BATHROOMS

 dimensions cm	 thickness mm	 number of pieces	 m ²	 weight kg	 palette	 weight kg
CITY						
CITY LIGHT GREY, GREY 29,7 x 60cm	9	-	1,25	23,17	40m ²	741,4
CITY LIGHT GREY INSERTO METAL, GREY INSERTO METAL, LIGHT GREY INSERTO GEO, GREY INSERTO GEO, GREY INSERTO HOUSE A, GREY INSERTO HOUSE B 29,7 x 60cm	9	7	-	24,24	112 pcs	387,91
CITY LIGHT GREY 33,3 x 33,3 cm	8	-	1,33	24,16	63,84 m ²	1159,65
GLASS RED BORDER NEW 2 x 60 cm	10	21	-	6,52	1134 pcs	351,99
GLASS RED BORDER NEW 4,8 x 60 cm	10	7	-	5,22	882 pcs	657,97
TUKA						
PS500 WHITE GLOSSY 29,7 x 60 cm	9	-	1,25	23,17	40m ²	741,40
TUKA MULTICOLOUR SMALL DOTS INSERTO FLOWER 29,7 X 60 cm	9	7	-	24,24	112 pcs	387,92
TUKA WHITE MICROSTRUCTURE LEAVES, TUKA WHITE MICROSTRUCTURE SMALL DOTS, TUKA WAVES MICROSTRUCTURE SMALL DOTS 29,7 x 60 cm	9	-	1,25	23,17	40m ²	741,40
PP 400 WHITE GLOSSY 33,3 x 33,3 cm	8	-	1,33	23,47	63,84 m ²	1126,53
GLASS ORANGE BORDER NEW, GLASS VIOLET BORDER NEW 2 x 60 cm	10	21	-	6,52	1134 pcs	351,99



MARKETING SUPPORT

MARKETING SUPPORT

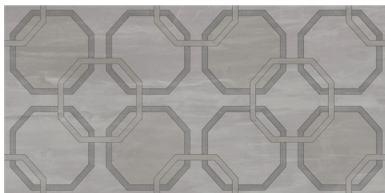


Interior design renderings:

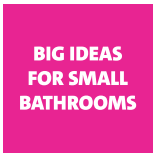


Files are available at: \\WAW-FTP\\Marketing-mark-ftp1\\

Product packshots:



Files are available at: \\WAW-FTP\\Marketing-mark-ftp1\\

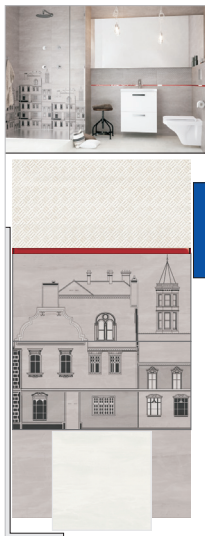


TRADE
MARKETING
SUPPORT

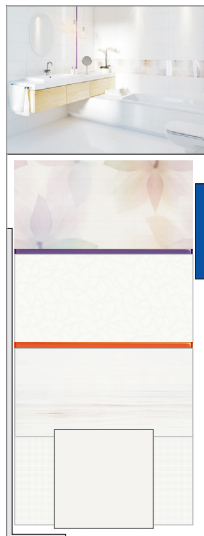
TRADE MARKETING SUPPORT



Board standards



CITY



TUKA

Files are available at ftp5:

[ftp://ftp.rovese.pl/CERSANIT/PROJECTS/NEWSLETTERS/NEWSLETTERS%20TILES/
NPD_Information_Cersanit_tiles_CITY_TUKA/POS_materials/](ftp://ftp.rovese.pl/CERSANIT/PROJECTS/NEWSLETTERS/NEWSLETTERS%20TILES/NPD_Information_Cersanit_tiles_CITY_TUKA/POS_materials/)

TRADE MARKETING SUPPORT



Box standards

Please note that at this point we do not recommend building a box with Cersanit City's tiles. The box will be designed when the whole City's cross-category concept is launched.

CITY

TRADE MARKETING SUPPORT



BIG IDEAS
FOR SMALL
BATHROOMS

Box standards



TUKA - version A



TUKA - version B

Technical specification (including list of products) is available at ftp5:

ftp://ftp.rovese.pl/CERSANIT/PROJECTS/NEWSLETTERS/NEWSLETTERS%20TILES/NPD_Information_Cersanit_tiles_CITY_TUKA/POS_materials/

Please note that floor tiles in this box come from NUTTO collection (not TUKA).